

Maria Teresa Destro—Affiliate Council Chair Volume 11, Issue 4

Carl Custer—Affiliate Council Secretary Fall 2006

Affiliates

Brazil Canada

Alberta British Columbia Ontario Quebec

Korea Mexico

New Zealand

Portugal

United Kingdom

United States

Alabama California

California, Southern

Capital Area Carolinas Connecticut Florida

Georgia

Idaho

Illinois

Indiana

Iowa

Kansas Kentucky

Metropolitan

Michigan

Minnesota

Mississippi

Missouri

Nebraska

New York

North Dakota

Ohio

Pennsylvania

South Dakota

Tennessee

Texas

Washington

Wisconsin

Wyoming



Dear All,

Here I am, sitting on the porch of my country house in the middle of nowhere in southeast Brazil, facing my garden and trying to write my first article for the Affiliate Newsletter. Two weeks have already passed since I came back from the Canadian Rockies and I still taste the experience. What a beautiful region!



When I first heard that the 2006 meeting would be in Calgary I had conflicting feelings. Part of my brain was saying "what a great chance to visit that area of Canada" and the other part was complaining "why are you going that far for a meeting?" Now I know why. Calgary is such a nice and relaxed city, cut by a beautiful and clean river, and with a gorgeous park not far from the downtown hotels where we were staying. On top of that, what a place for steaks! Awesome, eh!

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The weather was quite different from what we had in Baltimore, Phoenix and New Orleans. It was chilly for a summer meeting, and this may have bugged the mesophiles and thermophiles, but it was wonderful for us psycrophiles!

This year the first opportunity for the Affiliates to get together was the Welcome Reception on Saturday afternoon. It was good seeing friends and having time for chatting before the Sunday morning Affiliate Council breakfast and meeting.

The Sunday 7:00 am meeting...before joining the Board I used to make a fuss about this early morning meeting. However, I believe that after this year, serving as Affiliate Council Chair will change my mind. No more problems with ONE 7:00 am meeting. The Board members have 7:00 am meetings every day. And the staff has meetings even earlier! But I have to tell you, being part of the Board means a lot of commitment, true, but it is also fun!

Let me tell you a little about my Board experience. My first Board meeting participation was last year after the Baltimore Annual Meeting. Everything was new and different from our scientific associations down here. In the beginning I felt pretty intimidated by the responsibility of representing you. But after getting to know the Association "backstage," working with the Board and interacting with the staff (what a bunch of nice people!) I felt more relaxed. They are always there to help, and Internet and conference calls make the distances shorter.

It's rewarding being part of the Board, and I have to thank you Affiliate Delegates for giving me the opportunity to be the first non-American or Canadian on the Board. You can bet I'll do my best to represent you and to accomplish my duties.

The spring meeting in Des Moines was my second great experience. We had a strategic, long-term planning meeting where the Board and the staff brainstormed for a whole day trying to define where we want IAFP to be in the future, and how we can get there. We ended up identifying several pillars that may support our goals, and the Affiliates have an important position in building the future of IAFP.

So, let's work! It is important that we keep spreading the objectives and principles of IAFP all over and try to "contaminate" more people with the "food safety bug." One good way to do that, and we from the Brazil Affiliate have used every year, is inviting one of the Executive Board members to your meeting. (See page 15 for more details.) Two important reminders: invite the speaker some time in advance and don't forget

to inform David Tharp and/or Nancy Herselius, Affiliate Staff Liaison, that you have invited someone.

To help in building an even stronger Association, send us your comments, questions, suggestions, and ideas. You can reach me at mtdestro@usp.br or Nancy at nherselius@foodprotection.org.

Let's go back to this year's Affiliate Council meeting. We had 25 Delegates attending the meeting plus five guests. The Delegates elected Carl Custer from the Capital Area Food Protection Association, as the new Affiliate Secretary. Carl has been involved with IAFP for a long time and you'll find, on page 4, more about Carl, by Carl. Welcome Carl! I'm looking forward to working with you.

On pages 8 and 9 of this newsletter you will find the minutes of the Affiliate Council meeting. As you will see there, a question concerning two of the Affiliate Awards - Best Affiliate Educational Conference and Best Affiliate Annual Meeting - has been raised, discussed and some changes have been proposed by the Awards Committee. Delegates have received an E-mail for a vote on the changes in wording.

I don't know if you will remember, but we've been talking for a couple of years about having pictures of the Affiliate meetings to show during the IAFP Annual Meeting, and also at our Affiliate meetings. This topic was discussed again this year and was one of the recommendations to the Executive Board. The Board agreed that a DVD could be prepared and sent to the Affiliates. Nancy will take care of getting it together, but we have to provide her with the pictures! You will find more information on this on page 11.

Once again we almost finished our meeting on time. Terry Peters tried his best to follow the schedule, but there were a lot of questions and discussions. Before finishing, I'd like to thank Terry for his effort during his term as Affiliate Council Chair. I also would express my personal gratitude for his patience, help and encouraging words. It was great having Terry as a mentor!

Terry passed me the gavel at 10:04 am and I had no time to close the meeting "comme il faut" - as expected - because I was already late to chair my 10:00 meeting!

Keep in touch!

Mondo

PS - Please remind your Affiliate Secretary, Delegate and President that they have to send the Affiliate Annual Report to the office. Thanks for your help!

IAFP 2006 Highlights

Another very successful IAFP Annual Meeting was held in Calgary, Alberta, Canada in August 2006. The attendance of over 1,700 included representatives from 35 countries, 47 states, and eight Canadian provinces.

The Affiliate Council Meeting early Sunday morning, August 13, was attended by delegates from 25 IAFP Affiliates. Guests included Joe Heidenreich, Norway; Joe is in the process of forming an Affiliate in the Nordic countries.

Many topics were covered during the Affiliate Council Meeting, which are highlighted in the minutes on pages 8 and 9 of this newsletter.

Outgoing Affiliate Council Chair Terry Peters passed the gavel to Maria Teresa Destro, who will now serve in that capacity for the 2006 - 2007 year. Carl Custer, USDA-FSIS, Bethesda, Maryland, was elected as Affiliate Council Secretary for the coming year. Congratulations and best wishes to Maria Teresa and Carl, and many thanks to Terry for his dedication in the past year.

The educational program for the Annual Meeting started with the Ivan Parkin Lecture on Sunday evening, given by Dr. Arthur Liang, Acting Associate Director for Food Safety, National Center for Zoonotic, Vecterborne, and Enteric Diseases, Centers for Disease Control and Prevention, Atlanta, Georgia. Dr. Liang's presentation was entitled "A Progress Paradox: If We Have the Safest Food Supply, Why am I Working So Hard?"

During the opening session, four Student Travel Scholarships were awarded - Yvonne Chan, Cornell University, Ithaca, New York; Luciano Chi Serrano, University of International Cooperation, Santa Cruz, Belize; Eb Chiarini, Universidade de São Paulo, São Paulo, Brazil; and Ashley Pedigo, University of Tennessee, Knoxville. This scholarship, sponsored by the IAFP Foundation, will be awarded to five students for IAFP 2007 in Lake Buena Vista, Florida.

Also during the opening session, Dr. John Sofos, Colorado State University, Fort Collins, was presented

with the IAFP Fellow Award. Dr. Sofos is an international leader in the field of food safety and his consistent and important contributions to his field and to IAFP made him a worthy candidate for such recognition.

Registrants had the opportunity to attend over 500 presentations, including 26 symposia, three round tables, 80 technical and 340 poster presentations. There were also three well-attended pre-meeting workshops and 115 companies were represented in the exhibit hall.

The John H. Silliker Lecture was given on Wednesday afternoon, August 16, by Dr. William H. Sperber. Dr. Sperber is Senior Microbiologist with Cargill, Inc. in Wayzata, Minnesota. His presentation was entitled "Rising From the Ocean Bottom - The Evolution of Microbiology in the Food Industry."

The Awards Banquet closed IAFP 2006. A total of 26 individuals and organizations were presented with awards. Outgoing IAFP President Jeffrey Farber presented the gavel to incoming President Frank Yiannas. Mr. Yiannas is Director of Safety and Health for the Walt Disney World Company. Dr. Farber will continue to serve on the Board of Directors in the capacity of Past President for the 2006 - 2007 fiscal year.

IAFP 2007 will be held at Disney's Contemporary Resort, Lake Buena Vista, Florida. Preliminary information is now available on the IAFP Web site.

Are you interested in becoming a member of a PDG? PDGs, or Professional Development Groups, meet annu-

ally at the Annual Meeting and occasionally communicate by E-mail or conference call during the year. If you are interested in becoming a member of a PDG, contact the Association office. The following is a list of the PDGs:

Applied Laboratory Methods

Beverage

Dairy Quality and Safety

Food Hygiene and Sanitation

Food Law

Food Safety Education

Food Chemical Hazards and Food Allergy

Fruit and Vegetable Safety and Quality

Microbial Risk Analysis

Retail Food Safety and Quality

Seafood Safety and Quality

Student

Viral and Parasitic Foodborne Disease Water Safety and Quality

Carl Custer Elected Affiliate Council Secretary



As Told by Carl - I have been a food microbiologist for about 40 years. Currently, I'm a pencil-pushing food microbiologist for USDA (Cabinet Level Department) FSIS (An agency within USDA like FDA is within HHS) OPHS (Office of Public Health Science - like CFSAN in FDA) MD (Microbiology Division) MIB (No, not "Microbiologists in Blue" but "Microbiological Issues Branch").

In 1972, after receiving a Masters under Carl Vanderzant at Texas A&M University, the USDA lured me with a job outside of Texas in Beltsville, MD. In 1980 I was invited to leave the labs and go downtown to the Nation's Capitol to seek fame and fortune.

During that quarter of a century, I acquired some expertise in the processing of traditional and ethnic products. Some of those products (e.g. jerky, prosciuotto, and fermented sau-

sages) are familiar to all. Others (e.g. bitltong, basturma, and soujouk) may be a bit less familiar. Despite their centuries of manufacturing these products, establishing critical limits under HACCP still poses scientific and philosophical hurdles.

Like most Texans, I'm also a cook. I started cooking at nine (best dang steaks, smoked pork shoulder, or turkey tacos you'll lay a tongue to!). Those decades of cooking experience have enabled me to offer insights on consumer education and advice through our FSIS Hotline. Yes, I have now lived in Maryland for over half of my life and the kids talk funny. But, well "you know," I'm still a Texan.

Both the experience with cooking and traditional products garnered an invitation to participate in AFDO's initial retail processing workshops. That offered additional insights into the hurdles that both retail processors and retail inspectors encounter.

When I'm not working, cooking, or philosophizing, I am frequently reading, gardening, traveling, or watching Alton Brown's "Good Eats." Oh --or -- motorcycling. No, I do not own a Harley - my current fleet is all Hondas: a 1996 ST1100 for long distances, a 1988 NX650 "dual sport" and two old enough to buy "likker": a 1985 VF700S Sabre and a 1983 VF700F Interceptor.

I am also a charter member of the Capital Area Food Protection Association. While it has not been nearly as successful as some of the older Affiliates, it has great potential. I've brought the success stories from the Affiliate Council to our executive members. For those who have visited Washington, DC, you know many of use have "type A" personalities (only tourists and the enfeebled "ride" escalators) but we also have densely packed calendars that have made executive meetings difficult to schedule. But, our future is bright.

Affiliate Annual Reports

Fall is upon us, thus the time of year in which the Affiliate Annual Report form will be E-mailed to all Affiliate contacts who have E-mail, and mailed to those without E-mail.

The report form will be sent out in November and is due back in the IAFP office by Monday, March 12, 2007. Completed reports can be returned via E-mail to nherselius@foodprotection.org. As part of your report, it is important that we have physical and E-mail addresses of each Affiliates' Executive Board Members so newsletters, updates, and other information can be sent.

A panel reviews the Annual Reports to determine Affiliate Awards presented at the Annual Meeting. Awards are given for Affiliate Membership Achievement, Best Communication Materials, Best Affiliate Educational Award, Best Affiliate Overall Meeting, and the C.B. Shogren Memorial Award for the Affiliate demonstrating exceptional overall achievement in promoting the mission of IAFP.

Silent Auction Update - IAFP 2007

We didn't think last year could be topped, but you did it! There was a record number of donations for the Silent Auction and a benefit of over \$8,000 to the IAFP Foundation. Outstanding!

The following item donations were made by IAFP Affiliates -

Alberta Association for Food Protection

5 - IAFP 2006 Calgary Bandanas Team Canada Hockey Jersey & Cap Classic Cooking with Pork - Cookbook

Associated Illinois Milk, Food and Environmental Sanitarians

Taste of Chicago Gift Card

Brazil Association for Food Protection

1 Week package - Serhs Natal Hotel Terra Brasil

British Columbia Food Protection Association

Purdy's Chocolates Gift Basket

Capital Area Food Protection Association

US Flag flown over White House

Florida Association for Food Protection

Margaritaville Cookbook, Oven Mitt, Apron

Georgia Association for Food Protection

Georgia Gift Basket

Metropolitan Association for Food Protection

La Promenade-Hand Painted Sculpture

Michigan Environmental Health Association

MEHA Pen Light Rodeo Statue

Missouri Milk, Food and Environmental Health Association

In Focus Book w/ Bookmark Scenic Driving in the Ozarks w/ Bookmark Wild Ducks, Geese & Swans Puzzle

New York State Association for Food Protection

Half Gallon New York Maple Syrup
Three Pounds of New York State Cheddar
Cheese
Cornell University Sweatshirt

Ohio Association of Food and Environmental Sanitarians

IAFP 2006 Canada Sweatshirt IAFP 2006 Canada Coat

Ontario Food Protection Association

Ontario Ice Wine

Quebec Food Protection Association

Neige Ice Cider

Southern California Association for Food Protection

Italian Intermezzo-Menus and Music Waterford Crystal Wine Bottle Coaster

United Kingdom Association for Food Protection

2 - Wales Mouse Pads

2 - "Six Nations" Rugby Shirt

Washington Association for Food Protection

3-Month Cheese of the Month

Wisconsin Association for Food Protection

Mooooona Lisa Poster
Wisconsin Cheese Stress Cow
Yakety Nell Cow
Corny Cow
Chocolate Milk Stress Cow
Inflatable Chocolate Cow
Wisconsin Bungee Gliderz
Fluffy Fine Cow

Say Cheese, Wisconsin Cow Parade Figurines

Set of Six Rubber Cows Pinnacle Gold Golf Balls Cheese Necklace

Wisconsin CowBelly

Vincent Moooo Cow Poster

Wyoming Environmental Health Association

WEHA T-shirt

NEW ZEALAND AFFILIATE HOLDS INAUGURAL ANNUAL MEETING

rank Yiannas in front of IAFP display

The "Mountain" at work

Roger Cook, R

The inaugural Annual Meeting of the New Zealand Association for Food Protection (NZAFP) was held in con-

junction with the 2006 New Zealand Institute for Food Science and Technology (NZIFST) conference at Auckland's Sky-City Convention Centre on Tuesday 27 June 2006. The conference theme was "Food: Wealth Creation for All of NZ."

The NZAFP session was disappointing. While the number of attendees was relatively large, the number of abstracts received and presentations made were low due in part to organizational issues outside of NZAFP's control. The 2007 meeting will not suffer similarly!!

However, notwithstanding our disappointment, in true Kiwi spirit, we exposed the silver lining within this dark cloud. If you can't bring all the Mohammads to the Mountain, you take the Mountain to the Mohammads. The Mountain in this case was our invited plenary speaker, Frank Yiannas, Director, Safety and Health, Walt Disney World Company, and of course, now President of IAFP.

The "Mountain" gave two exceptional presentations at the conference entitled "Food Safety is Magical, But It Doesn't Magically Happen–A Retail Food Safety Overview" and

"Using Information Technology to Manage Food Safety Risk." The former rang true to New Zealand food safety experts' ears highlighting the similarity in philosophy and implementation between Disney's food safety programme and New Zealand's regulatory programme. Risk-based supported by sound science.

But wait, there was more. We were lucky to have Frank, and his daughter Virginia, visit for a full week. On the evening before the conference, and still suffering from rapidly advancing trans-Pacific jet lag, Frank and Virginia were guests of NZAFP, local IAFP Members, food safety experts



The NZAFP "Gurus"

and industry technical gurus at a dinner at the Kermadec Ocean Fresh Restaurant in the Viaduct Basin, home of the

America's Cup (although the Mug is temporarily out of the country). Notwithstanding the parochial jibes from the expert panel, the chefs did a fine job introducing our guests to seafood of the highest quality, and the smallest portion.

Frank, Virginia, and company traveled to some very interesting locations in New Zealand, and took the time to investigate and inspect various food-related enterprises. Frank also had the opportunity to take part

in a live nationwide television interview followed by nine hours of talks, meetings, and public presentations (Virginia went shopping and sight-seeing). All audiences were captivated, as they had been in Auckland.

Thank you, Frank, for sharing your time, experiences, knowledge and family with New Zealand!

Thank you to IAFP for getting him to New Zealand (Air New Zealand assisted a little) and to the New Zealand Food Safety Authority (NZFSA), NZIFST, Tegel Foods, AgriQuality, Ecolab, Inghams, and

FoodTech Solutions for sponsoring his expenses in New Zealand.

The New Zealand Association for Food Protection will hold its spring meeting in association with the 51st Annual Meeting of the New Zealand Microbiological Society, 21-24 November, University of Waikato, Hamilton, New Zealand. The theme of the meeting is "Microbiology Hot and Cold" which is especially relevant for our Public Health and Food Microbiology section. The featured speaker will be Dr. Fiona Thomson-Carter, General Manager, Environmental Health, ESR, Wellington, New Zealand. Dr. Thomson-Carter has overall responsibility for the delivery of many national microbiological reference services essential for maintenance and improvement of the public health of New Zealand, including specifically, foodborne disease.



Roger and Frank on a mushroom farm inspection

CALL FOR AWARD NOMINATIONS

The International Association for Food Protection welcomes Harold Barnum Industry Award - Plaque and \$1,500 your nominations for Association Awards. Nominate your colleagues for one of the awards listed below. You do not have to be an IAFP Member to nominate a deserving professional. To request nomination criteria, contact:

International Association for Food Protection 6200 Aurora Ave., Suite 200W Des Moines, IA 50322-2864 Phone: 800.369.6337; 515.276.3344 Fax: 515.276.8655 Web site: www.foodprotection.org E-mail: info@foodprotection.org

Nominations deadline is March 13, 2007. You may make multiple nominations. All nominations must be received at the IAFP office by March 13, 2007.

- Persons nominated for individual awards must be current IAFP Members. Black Pearl Award nominees must be companies employing current IAFP Members. GMA-FPA Food Safety Award nominees do not have to be IAFP Members.
- Previous award winners are not eligible for the same award.
- **Executive Board Members and Awards Committee** Members are not eligible for nomination.

Presentation of awards will be during the Awards Banquet at IAFP 2007 - the Association's 94th Annual Meeting in Lake Buena Vista, Florida on July 11, 2007.

Nominations will be accepted for the following Awards:

Black Pearl Award - Award showcasing the Black Pearl presented in recognition of a company's outstanding achievement in corporate excellence in food safety and quality.

Sponsored by Wilbur Feagan and F & H Food Equipment Company.

Fellow Award - Distinguished Plague: Presented to Member(s) who have contributed to IAFP and its Affiliates with distinction over an extended period of time.

Honorary Life Membership Awards - Plague and Lifetime Membership in IAFP: Presented to Member(s) for their devotion to the high ideals and objectives of IAFP and for their Sponsored by GMA-FPA. service to the Association.

Harry Haverland Citation Award - Plaque and \$1,500 Honorarium; Presented to an individual for years of devotion to the ideals and objectives of IAFP.

Sponsored by ZEP Manufacturing Company.

Honorarium; Presented to an individual for outstanding service to the public, IAFP and the food industry.

Sponsored by Nasco International, Inc.

Elmer Marth Educator Award - Plague and \$1,500 Honorarium; Presented to an individual for outstanding service to the public, IAFP and the arena of education in food safety and food protection.

Sponsored by Nelson-Jameson, Inc.

Sanitarian Award - Plague and \$1,500 Honorarium; Presented to an individual for outstanding service to the public, IAFP, and the profession of the Sanitarian.

Sponsored by Ecolab, Inc.

Maurice Weber Laboratorian Award - Plaque and \$1,500 Honorarium; Presented to an individual for outstanding contributions in the laboratory, recognizing a commitment to the development of innovative and practical analytical approaches in support of food safety.

Sponsored by Weber Scientific.

International Leadership Award - Plague and \$1,500 Honorarium and reimbursement to attend IAFP 2007; Presented to an individual for dedication to the high ideals and objectives of IAFP and for promotion of the mission of the Association in countries outside of the United States and Canada.

Sponsored by Cargill, Inc.

Food Safety Innovation Award - Plaque and \$2,500 Honorarium; Presented to an IAFP Member or organization for creating a new idea, practice, or product that has had a positive impact on food safety, thus, improving public health and the quality of life.

Sponsored by 3M Microbiology.

GMA-FPA Food Safety Award - Plague and \$3,000 Honorarium; Presented to a group or organization in recognition of a long history of outstanding contributions to food safety research and education.

Affiliate Council Meeting Minutes IAFP 2006 - August 13, 2006

Hyatt Regency - Calgary, Alberta, Canada

Affiliates Present:

Alabama - Tom McCaskey; Alberta - Lynn McMullen; Brazil - Maria Teresa Destro; British Columbia - Terry Peters; California - John Bruhn; California, Southern - Margaret Burton; Florida - Peter Hibbard; Georgia - David Fry; Illinois - Dennis Gaalswyk; Indiana - Helene Ulhman; Kentucky - Matt Rhodes; Korea - Kijae Cho; Metropolitan - Fred Weber; Michigan - Janet Phelps; Missouri - Gala Miller; New York - Steve Murphy; New Zealand - Roger Cook; Ohio - Gloria Swick-Brown; Ontario - Kathy Wilson; Pennsylvania - Eugene Frey; Quebec - Julie Jean; Texas - Fred Reimers; United Kingdom - David Lloyd; Upper Midwest - Dan Erickson; Washington - Stephanie Olmsted; Wisconsin - Kathy Glass

Affiliates Not Present:

Carolinas, Connecticut, Idaho, Iowa, Kansas, Mexico, Mississippi, Nebraska, North Dakota, Portugal, South Dakota, Tennessee, Wyoming

Board Members and IAFP Staff Present:

Gary Acuff, Frank Yiannas, Jeff Farber, Vickie Lewandowski, Stan Bailey, Kathy Glass, Lisa Hovey, David Tharp, and Nancy Herselius

Guests:

Zeb Blanton, Florida; Allen Sayler, Capital Area; Joe Heidenreich, Norway; Judy Greig and Janet Harris, Ontario

Call to Order: The meeting was called to order at 7:01 a.m. by Affiliate Council Chair Terry Peters. A sign-up form for attendees was signed by delegates and guests. There were 38 members and guests present.

Motion by Helene Uhlman, seconded by Gloria Swick-Brown, to approve the agenda as presented. Motion carried.

Recording Secretary: Maria Teresa Destro

Roll Call: A roll call of the Affiliates was conducted.

Minutes: The minutes of the 2005 Affiliate Council meeting were reviewed by the delegates and presented for approval. Motion by David Fry, seconded by Helene Uhlman, to approve the minutes as presented. Motion carried.

Report from Affiliate Council Chair: Terry Peters reported on the 2006 Affiliate award winners and spoke to the disposition of the recommendations made to the Executive Board during the 2005 Affiliate Council Meeting.

Report from the IAFP President, Jeff Farber: The IAFP President discussed progress and activities from the past year. Membership is stable at approximately 3,000. The number of Gold Sustaining Members has doubled to eight in the past year, and there are 10 Silver Sustaining Members. No new international Affiliates were created during 2005, but the Nordic countries, Japan, Australia, India and Spain are all making progress toward forming Affiliates.

The Foundation Committee has created a promotional DVD and has increased the Foundation fund to approximately \$350,000. The student PDG and other student/young scientist activities of IAFP are growing.

Report from the IAFP Office:

David Tharp provided an update of activities in the past year. The general fund balance is approximately \$500,000, and the annual operating budget is approximately \$2,500,000.

Lunches and receptions at this year's annual meeting are being held in the Exhibit Hall to increase contact time with exhibitors and poster presenters.

Nancy Herselius stated that she would like to have more information regarding Affiliate activities, and also pictures from the meetings to add to the newsletter.

Election of Affiliate Council Secretary: The name of Carl Custer, Capital Area Food Protection Association, was placed in nomination by Maria Teresa Destro and seconded by Terry Peters. Terry Peters asked for nominations from the floor. Motion by Stephanie Olmsted, seconded by David Fry, to approve the nomination of Carl Custer as Affiliate Council Secretary. By voice vote, the motion was carried. As Carl was not able to be present, a short biography was read by Terry Peters.

Unfinished Business: Fred Reimers, Texas, raised the issue of the importance of having the Affiliate slide show during the Annual Meeting, to increase the visibility of the Affiliates. It was reinforced that Affiliates should send pictures from their meetings to be added in this presentation. It was suggested that there be a call for photos in the newsletter. Stan Bailey suggested that a DVD with photos of the Annual Meeting could be prepared and sent to the Affiliates to show in their meetings. Motion by Fred Weber, seconded by Lynn McMullen. Motion carried.

Margaret Burton, Southern California, asked for a change in the Affiliate name on the Affiliate listing, to facilitate potential new members reaching the appropriate California Affiliate. She suggested that it be listed as "California, Southern" so the two California Affiliates can be seen together.

Dan Erickson, Upper Midwest, brought up the issue of Saturday and Sunday Annual Meeting functions not being well attended because of a lack of visibility. He suggested that there be more visibility of the pre-meeting activities, for example, by highlighting these activities on the registration confirmation that is sent to the attendees. Motion by Fred Weber, seconded by Janet Phelps, to provide earlier information on the Saturday and Sunday functions. Motion carried.

New Business: Terry Peters explained the reasons for not having the Educational Session / Affiliate Reception this year. David Tharp explained how this reception was first conducted and how it had changed. After some discussion, the possibility of canceling the Affiliate Educational Reception was raised. Helene Uhlman voiced her concern that this may cause the Affiliate Council exposure to shrink and decrease an opportunity for networking. Roger Cook suggested that members of the Affiliate Council could be the speakers in such sessions.

Motion by Fred Weber that the reception portion of the Affiliate Educational Reception merge with the Welcome Reception on Saturday evening, and that there be a separate session for which a speaker can be secured. Seconded by Tom McCaskey; motion carried.

The Florida Affiliate members have agreed to find a speaker and raise funds for the 2007 Affiliate Educational Session. Kathy Wilson, Ontario, volunteered to help with this task.

Terry Peters spoke to the difficulty the members of the Awards Committee had in seeing the difference between the Best Affiliate Educational Conference and Best Affiliate Annual Meeting awards. After some discussion it was concluded that both awards be retained and redefined. Motion by Steve Murphy, seconded by Fred Weber, to refer this to the Awards Committee.

Fred Weber commented on having problems in receiving reminders for filling out Affiliate Reports. It was suggested that the reminders should be sent to the Affiliate President and Delegate. Nancy Herselius said she will do that for next year.

Affiliate Reports: Affiliate delegates present gave a brief summary of their activities over the past year.

Recommendations to the Executive Board:

- 1. Give more visibility and advanced notice of pre-Annual Meeting functions
- 2. Prepare a DVD with Annual Meeting Pictures and send it to the Affiliates

Passing of the Gavel: Outgoing Affiliate Chair Terry Peters passed the gavel to Maria Teresa Destro, signifying the beginning of her term as Affiliate Council Chair.

Next Meeting Date: July 8, 2007 Meeting adjourned: 10:04 a.m.

Certificate of Merit Awards

Affiliates are encouraged to nominate individuals for Certificate of Merit Awards. These awards are given to Members who have been active in both their Affiliate and IAFP, and have shown support of the ideals and objectives of IAFP.

Nominations must be in writing and background information needs to be provided regarding the individual's involvement with IAFP and Affiliate organizations.

Nominations should be addressed to David Tharp, IAFP Executive Director. Allow 60 days for processing. All nominations are reviewed by the IAFP Executive Board.

Affiliate Awards – Changes Proposed

It has been determined that some changes need to be made to two Affiliate awards. There needs to be more distinction and criteria that is more clear for the Best Affiliate Educational Conference and Best Affiliate Educational Meeting awards. Below are the proposed changes that have been sent to Affiliate Delegates for a vote. The changes (underlined) and deletions (red print) proposed are:

Best Affiliate Educational Conference Award

The International Association for Food Protection's Best Educational Conference Award is given annually to the Affiliate contributing to the education of its members with a technical meeting(s), conference(s) and/or workshops pertinent to the interests of its membership.

2. Best Affiliate Overall Annual Meeting Award

The International Association for Food Protection's Best Affiliate Overall Annual Meeting Award is given annually to the Affiliate hosting a comprehensive annual meeting covering a wide variety of issues and topics of interest to its membership.

Educational Reading Materials Available

IAFP has for sale several booklets filled with educational materials available to members and nonmembers. Contact the IAFP office with purchase requests.

Procedures to Investigate Waterborne Illness 2nd Edition

A guide for public health, environmental protection, engineering, and other personnel who investigate reports of illnesses alleged to be waterborne related. Based on epidemiologic principles and investigative techniques found to be effective in determining causal factors of disease outbreaks. Designed to improve the quality of investigation of outbreaks and disease surveillance.

Procedures to Investigate Foodborne Illness 5th Edition

A guide for public health personnel who investigate reports of illnesses alleged to be foodborne related. This guide is based on epidemiologic principles and investigative techniques found to be effective in determining causal factors of disease outbreaks. Designed to improve the quality of investigation of outbreaks and disease surveillance.

Pocket Guide to Dairy Sanitation

A handy pocket reference for employees working in the dairy industry containing guidelines for keeping facilities and products sanitary.

Before Disaster Strikes... A Guide to Food Safety in the Home

(English and Spanish) A pamphlet providing guidelines to help plan for a disaster and determine if household food and water supplies are safe following natural disasters.

Food Safety at Temporary Events

(English and Spanish) Church suppers, street fairs, civic celebrations and other similar events call for food service outlets to be set up out-of-doors or in locations where keeping foods safe and sanitary becomes a real challenge. This 14-step guide will help you keep your temporary event free of the risk of food poisoning.



in the Affiliate newsletter in the past two years. But we also need your help in supplying additional photos of meetings and/or events. These photos should be sent via E-mail to nherselius@foodprotection.org or saved to a CD and mailed to the IAFP office to the attention of Nancy Herselius.

Questions? Contact Nancy at 800.369.6337 or 515.276.3344.

Get your cameras ready! We look forward to receiving many good photos.



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Road Map to Rich Board Service

Establishing a deliberate itinerary can help to ensure specific outcomes for your board term.

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By Marge Connelly

Why do certain board members conclude a year of volunteer service with concrete achievements while others feel that they have made little impact on organizational decisions and actions? Often, it boils down to the individual director choosing - right at the year's outset - to establish goals that serve as a road map to solid destinations in terms of contributions and outcomes. As with many journeys, charting your course before you begin helps to ensure that you reach your destination as intended while enjoying yourself along the way.

Having spent many years as a member of numerous nonprofit boards, I can appreciate and understand the challenges in creating a fulfilling year for yourself and the organization that you are serving. Whether you are new to board service or are an experienced board member embarking on a new year, here's some advice to help you plan your route such that you and the organization reach a mutually fulfilling destination.

Study the Map

When considering what's ahead of you, become familiar with the context of your role and obtain a basic understanding of the organization, its goals, and its expectations of you as a member of the board. Invest some time in examining what the organization has defined as its own road map. You'll likely be invited to participate in an orientation for new board members. This forum offers the opportunity for you to talk to the executive director, key organizational personnel, and other board members to learn answers to the following:

- What is the organization's mission and strategy?
- Who do the leaders define as the organization's customers, stakeholders, and competitors?
- What are the primary goals and key programs?
- What is the broader political and cultural environment that creates both the organization's challenges and opportunities?

Organizations typically hold some sort of annual strategic retreat as well. Although it may pose a challenge to your already full calendar, participating in these retreats is a great way for the organization and you to reach a much deeper level of understanding and discover the answers to these important questions.

Once you understand the workings of the organization, you can begin to set some specific goals. For example, I've served on boards of charitable organizations for which a primary responsibility of board members is to participate in public outreach both to raise awareness of the organization and to facilitate fundraising. In an organization such as this, you may offer to establish a goal of making two or three presentations during the year to groups that are interested in knowing about the work of the charity.

Such a commitment can be measured in terms of fulfilling a goal on your list and perhaps in attracting new supporters for the organization.

Check Your Equipment and Resources

When developing your trip plan for board service, it is vital to assess both the status of the organization and the resources that you have to contribute to the cause.

Analyze the strengths and weaknesses of the organization. Review the organizational chart. How are things structured, and who are the key players? What are their backgrounds? Meet with influential members of the board and staff leadership team and get a sense of their abilities and how they relate to the organization's future.

Examine the organization's financial statements. Are funding sources diversified or predominantly from one source? Are revenues reliable and predictable, or are they dependent upon some particular result or external situation? Are expenses in line with revenues, and are they being carefully managed? If things seem tenuous or funding appears limited, it is not necessarily bad - it may simply be a reflection of where this organization is in the course of its own development. However, you'll need to work with other board members to determine which of these scenarios is correct so that you can act accordingly.

Other elements that you'll want to evaluate include membership or donor growth (or reduction), opportunities for non-dues revenue, the investment policy for operating funds and reserves, marketing and communication plans, and all of the other initiatives that require strategic oversight by the board. Only after such a review will you be able to identify the areas that must be repaired or further strengthened during the upcoming year.

Inventory your own skills. At the same time that you determine the overall status of the organization, think about what you can bring to the table. Do you have a background in finance or accounting? If so, perhaps you can help the organization add discipline and analysis to the management of the budget. Or maybe you have experience in sales or marketing. Then your focus should be on fundraising or promotion. You might be good at training and development of staff, in which case you can offer your skills to help increase teamwork as well as build individual team members' skills. Or possibly you're proficient at strategic planning or facilitation and might be perfect to lead the organization's next strategic retreat.

Use your background and preferences to identify early in your board service the skills and talents that match with the needs of the organization. You'll then be able to fill in your itinerary with initiatives that will help you make a profound difference during the course of the year. And don't hesitate to let the board know where your talents and interests lie - and speak up when you realize that a certain project may be just for you. It's not self-promotion; it's much-needed help that only you may recognize is a good fit to the organization's needs. This becomes your road map to a successful and fulfilling experience.

One of my very first board experiences was with an organization that had a passion to serve the community that exceeded its financial capacity to deliver these services. The board helped the organization to refocus on its core services

and core customers and determined that non-core activities needed to be terminated. We went through a painful transition, but I quickly learned that the financial discipline I had developed at work was a valuable skill - one that I could use in helping lead the organization through this difficult but ultimately successful change. Five years later, I am happy to report that one of my own road-map outcomes is that this organization has gained its financial footing, is one of the most respected in our area, and has doubled the number of people it serves.

Don't forget, too, that you might know others who have needed talents, and you may be able to convince them to help on a specific project or initiative. For example, I once worked with a nonprofit organization that had very talented individuals but that was dysfunctional when it came to teamwork. They hired a new executive director and had not yet developed the solid relationships needed to be effective. So, I drafted a colleague of mine, who was skilled in team building activities and organizational behavior, into helping. She took the organization through a variety of group and one-on-one interactions, which helped raise the level of teamwork for the overall organization.

Determine What Will Make a Fulfilling Year for You

Be sure to set personal goals. What do you want to learn from this experience, and what outcomes do you want to achieve? In the short term, you may be happy to add board service to your current resume - or to gain satisfaction from working on some specific projects that are quite different from the ones your professional career demands. On a longer horizon, the leadership track may appeal to you. Talk with board officers to partnerships for Capital One, McLean, Virginia. Connelly find out how they were elected. Is it an organization that has a specific leadership ladder? Or will they welcome new blood and advise you to demonstrate your leadership by heading up a task force or committee? Consider the many available opportunities, and add some of them as markers on your road map.

Aligning my personal goals with one or more of the organization's strategic objectives has worked well for me. For Council on Virginia's Future. example. I worked with an organization with the goal of diversifying its funding base. In turn, I decided on a personal goal of bringing in at least three new major contributors or grant opportunities to this organization, thus helping it raise funds from new sources. This also provided the organization with a cushion in the event that a major donor ceased its funding. In another case, the organization set a strategic objective to establish Web capabilities for enhancing stakeholder communication. My personal goal was to recruit volunteers with Webdevelopment skills, who could directly help the organization achieve this objective.

Expect Bumps Along the Way

Even if you take all of these suggestions to heart, your anticipated outcomes may hit some roadblocks. Remember that most well managed organizations sometimes encounter difficult and unexpected situations. They may be the result of changes in strategic direction or perhaps of weaknesses within the organization itself. Or things may be tough because the group is striving to take itself and the

organization to the next level and is attempting to achieve some difficult goals.

For instance, I recently worked with a regional organization that wanted to expand its scope by supporting an even larger geographic area. Once initial efforts were underway to expand, it became apparent that existing constituents were not fully satisfied with the service they were receiving and were not supportive of this proposed expansion. We decided that the organization needed to take a step back and improve its current service delivery before moving forward with the challenge of further expansion.

Whatever the cause, a period of organizational uncertainty is not the appropriate moment to turn around and go home. Stay the course. This is the time when organizations most need their boards' talents and energy and is often a great time for you to learn and make a major difference. If that requires a revision of your road map, be prepared to make some detours. But simply having the road map in place will mean that you will still accomplish significant goals, albeit different ones than you originally plotted out.

Serving on a nonprofit board can be a long, and often uphill, journey. Yet if you are willing to invest your time and energy, consider what the organization needs and what you have to offer, and thoughtfully plot your course, it can be one of the most valuable and fulfilling trips you will ever take. When you reach the end, you'll have the satisfaction of knowing that you have made a positive difference in many people's lives. ■

Marge Connelly is executive vice president of corporate currently serves on the boards of the Greater Richmond YMCA, the World Affairs Council, Richmond Renaissance, and the Virginia Chamber of Commerce and is the chair of the Greater Richmond Partnership, the region's leading economicdevelopment organization. She serves as chair of the Virginia Workforce Council and was apointed by the governor of Virginia to the longwood University Board of Visitors and the

Attention!!

The honorarium for the C.B. Shogren Memorial Award has been given a significant boost. The amount was raised from \$100 to \$500 this year. Affiliates who submit an Annual Report are judged on their activities and meetings, communications, number of members, Web site, scholarships, awards supported, and membership promotions.

Keep this in mind when completing the Annual Report next year!

Calendar of Affiliate Events

October 10–11 Associated Illinois Milk, Food and Environmental Sanitarians; Contact: Steve

DiVincenzo, 217.785.2439, sdivince@idph.state.il.us

October 18–19 Iowa Association for Food Protection; Contact: Phyllis Borer, 712.754.2511,

borerp@ampi.com

November 1 Ohio Association of Food and Environmental Sanitarians; Contact: Gloria

Swick-Brown, 614.466.7760, gloria.swick-brown@odh.ohio.gov

November 8 British Columbia Food Protection Association; Contact: Terry Peters, 604.666.1080,

terry peters@telus.net

November 9 Ontario Food Protection Association; Contact: Gail Seed, 519.463.5674,

seed@golden.net

November 9–11 Mexico Association for Food Protection; Contact: Alejandro Castillo, 979.845.3565,

a-castillo@tamu.edu

November 17 Korea Association of Milk, Food and Environmental Specialists; Contact: Sang-Do Ha,

82.31.670.4831, sangdoha@post.cau.ac.kr

November 21–24 New Zealand Association for Food Protection; Contact Roger Cook, 64.4.463.2523,

roger.cook@nzfsa.govt.nz

SPREAD THE WORD...

IAFP's Second European Symposium on Food Safety

INNOVATIONS IN FOOD SAFETY MANAGEMENT



30 November - 1 December 2006 Barcelona, Spain

Information on registration, hotel reservations, poster abstract submissions, sponsorships, and exhibiting can be found on the IAFP Web site -

http://www.foodprotection.org/meetings Education/Barcelona Main.asp

IAFP Officer Speaker Program

Officers	Topic	Topics	
Frank Yiannas, M.P.H. President	1)	Food Safety is Magical, But It Doesn't Magically Happen - A Retail Safety Overview	
	2)	Key Trends Influencing the Future of Food Safety	
	3) 4)	Using Information Technology to Manage Food Safety Risk Innovations in Retail Food Safety	
	4)	innovations in Netali i ood Salety	
Gary Acuff, Ph.D.	1)	Microbiology of Meat Products	
President-Elect	2)	HACCP Validation and Verification with Microbiological Testing	
	3)	Food Safety Objectives	
Stan Bailey, Ph.D.	1)	Salmonella, Methods	
Vice President	2)	Salmonella, Control in Chickens	
	3)	Rapid and Automated Methods in Food Microbiology	
Vickie Lewandowski	1)	HACCP (all aspects)	
Secretary	2)	Safety of Dairy Products	
	3)	Applied Molecular Methods for the Food Industry	
Jeff Farber, Ph.D.	1)	L. monocytogenes, a Foodborne Pathogen	
Past President	2)	Enterobacter sakazakii - Should We be Concerned?	
	3) 4)	Molecular Typing of Foodborne Pathogens Migrebial Food Safety Policy in Canada	
	4)	Microbial Food Safety Policy in Canada	
Maria Teresa Destro, Ph.D.	1)	ISO 17025: How to Implement It? The Vision of an Auditor	
Affiliate Council Chair	2)	Listeria monocytogenes	
Carl Custer	1)	Microbiology and Critical Steps in Manufacturing Jerky and Dried	
Affiliate Council Secretary	•	Meat Products	
	2)	HACCP and Fermented Sausages	

International Association for Food Protection Executive Board Speaker Program Guidelines for Affiliates

- 1. IAFP Board Members are available to speak at Affiliate meetings on numerous topics involving food safety.
- 2. Each Affiliate may request one Executive Board speaker for one Affiliate meeting within a 12-month calendar year.
- 3. A minimum of 15 minutes should be allowed for the Board Member to deliver information about the International Association for Food Protection in addition to their main subject(s) (see #1).
- 4. IAFP will pay the Board Member's expense to travel to the Affiliate meeting location.
- 5. The Affiliate covers local expenses, including meals, lodging, and local transportation for the Board Member.
- 6. The Board Member makes their own travel reservations and will submit an expense report to the IAFP office within 10 days of completion of their travel to the Affiliate meeting. Any local expense (see #5) will be billed to the Affiliate.
- 7. A two-month advance notice is required.
- 8. To invite a Board Member to speak at your Affiliate meeting, contact Nancy Herselius, Affiliate Council Staff Liaison, for additional details (800.369.6337; 515.276.3344; nherselius@foodprotection.org.)

ANNOUNCING - NEW DUES STRUCTURE

Effective January 2, 2007, IAFP will initiate a base dues structure giving YOU the flexibility to choose what you want as part of your IAFP membership package. Check the IAFP Web site at www.foodprotection.org for more information.

Any changes to personal demographics (address, phone number, E-mail, etc.) should be sent to Julie at jcattanach@foodprotection.org.



Future IAFP Annual Meeting Sites...

July 8 - 11, 2007 -Lake Buena Vista, Florida

August 3 - 6, 2008 - Columbus, Ohio

July 12 - 15, 2009 -Grapevine, Texas



Please forward your articles, news items, or comments to:

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